

Secure Your *FREE Consultation* & I'll Show You **How To Boost Your Online Profits!**



**Discover How You Can Massively Boost
The Success Of YOUR Business Using
Little-Known Techniques From
Some Of Australia's Leading Marketers...**

**... For The First Time Ever, We 're Making Our Services Available
To The General Public AND Giving YOU The Chance To Secure
A FREE 20 Minute Consultation**



Dear Friend,

Hi, I'm Shaun Stenning, the manager of Sure Fire Marketing and for more than 3 years I've been *building successful businesses* both on and offline. During that time I've worked with **multi-million dollar public and private companies** and in many cases I've been responsible for their success.

You see, the reason I've achieved such great results for my clients is that I'm absolutely passionate about marketing and business. Over the years, I've literally spent *hundreds of thousands of dollars and countless hours* studying **the world's leading marketers** and testing new **cutting edge ideas and techniques**...and I've loved every minute of it.

The thing that I find so exciting about Sure Fire Marketing is that it has been the **secret success of many internet marketers**.

Although the team at Sure Fire Marketing has been around for many years, we are now offering our services to the general public for the **very first time**. We've been receiving so many word of mouth referrals that we've been too busy to take on new clients before now.

The thing is, we wanted to help more people like YOU, so I've decided to expand our operation. That means that right now, **YOU can share in our success** and the success of our clients. **YOU** will benefit



Shaun Stenning –
Manager of Sure Fire Marketing,
Internet Marketing Specialist
and Traffic Generation Expert.

from the knowledge we've gained over many years of extensive research, testing and experience.

Just take a look at some of the results we've achieved for our many successful clients:

- An **81.7% conversion rate** on one client's Christmas offer website that pulled in over **\$200,566 in 30 days**
- A Complete Website Rebuild that transformed a website from making **\$0 to making \$251,643 annually** (and it's still growing)
- After just a 2 hour phone consultation, a client's website was ranking in the **top 5 for Google search results** for their 5 major search terms

One of the reasons we're so good at what we do, is because we not only build websites for other people, we also have our own products...and we obviously want to sell as much of our own products as we possibly can. We constantly need to keep testing and trying new ideas on our own websites if we want to stay ahead of the pack, so we **GUARANTEE** that when we uncover a new technique, we will use it on your websites.

"Shaun Has Been One Of My Secret Weapons And Has Helped Me Dramatically Boost My Business Online."

"Being an online marketer myself, I can tell if people know what they're talking about or if they're just full of hot air.

I can tell you that Shaun is one person who definitely knows what he's talking about. **Shaun has been one of my secret weapons** and has helped me dramatically boost my business online. He knows his stuff!"



John Bertone, Homebush, Australia
Internet Marketer
www.InternetMarketingSeminar.com.au

Before we go any further, **I'd love to share 3 Secrets with YOU right NOW!** Did you know that...

- Visual changes to a sales page are much *more effective* than changes to the actual wording of the copy
- Replacing a grey, square order button with a shiny-looking, colourful, rounded button **increases conversion by at least 13%**
- Adding audio to a webpage **increases the conversion of a page by around 17.9%**. Adding video increases conversion even more.

My team and I discovered these secrets after extensive testing and we have personally proven they work. I have to tell you, these 3 Secrets alone could **Massively Increase the profitability of your website!**

Sure Fire Marketing is respected amongst our internet marketing and website development peers as pushing the envelope and my team and I are recognised as **leaders in our industry**. Here's what well-known copywriter and internet marketer, Scott Bywater had to say about Sure Fire Marketing...

"I'll Be Keeping An Eye On What You're Up To In The Future"

"I've been following all of your recent work very closely and making notes on your techniques.

What you've been doing is really cutting edge and I'll be keeping an eye on what you're up to in the future."



Scott Bywater, Wollongong, Australia
Leading Direct Response Copywriter
www.CopyWritingThatSells.com.au

Actually, the reason you're reading this right now is because I've used some of the **latest successful internet marketing and copywriting techniques** to keep you reading. *PLUS*, I'm actively testing different elements on this page right now. That way I know what does and doesn't work and I can constantly tweak and improve what we're doing for maximum results.

Would you like to learn how you could do the same with your websites and maximise your results?

Right now, I'm offering you the chance to secure a **20 minute consultation with me absolutely FREE**. That means you'll get 20 minutes of my time (which normally costs \$977 an hour) at **NO COST TO YOU**.

Shaun I've Read Enough! Book Me In Now!

Now I know what you're probably thinking "*Yeah right, FREE consultation. I know what that means. There's a hidden cost somewhere.*" The thing is, this really is a FREE, No Obligation Consultation. You see, I know that once we get talking, I can offer you some **great marketing, website development and business tips**. Then once you see that I know what I'm talking about, you'll either keep coming back to this website to pick up more tips, or you'll ask us to help you grow your business.

"Shaun Definitely Knows What He's Talking About"

"I engaged Shaun to consult with my Alliance Software team on **search engine optimisation** and **conversion maximisation**. He is largely responsible for training our staff in this area. Shaun's a great guy and **he definitely knows what he's talking about.**"



Ben Stickland, Nunawading, Australia
Managing Director Alliance Software
www.AllianceSoftware.com.au

At the very least I'd like you to walk away from this website today with some great new techniques to use on your website, which could **massively boost the profitability of your website** and help you **build your online presence**.

However, if you're serious about building a successful online business and creating a website that actually **MAKES YOU MONEY**, then you'd be crazy not to book your 20 minute consultation right now. It's valued at \$333 and it's **yours FREE**.

Shaun I've Read Enough! Book Me In Now!

These days everyone needs a website and believe it or not, any business model can succeed online. Actually, thinking your business won't succeed online **could be costing you thousands, if not millions of dollars EVERY YEAR!** Let me give you a quick example of a business that you mightn't think would succeed online...let's say, a hairdresser!

The most obvious reason why you might need a website if you were running a hairdressing salon is so people can find you...but there are much better ways to use the internet. For instance, you could set up an automatic booking system so that your clients could make appointments online. That means you'd spend less time taking bookings over the phone and you'd have more time to spend with your clients, which means **more money in your bank account**.

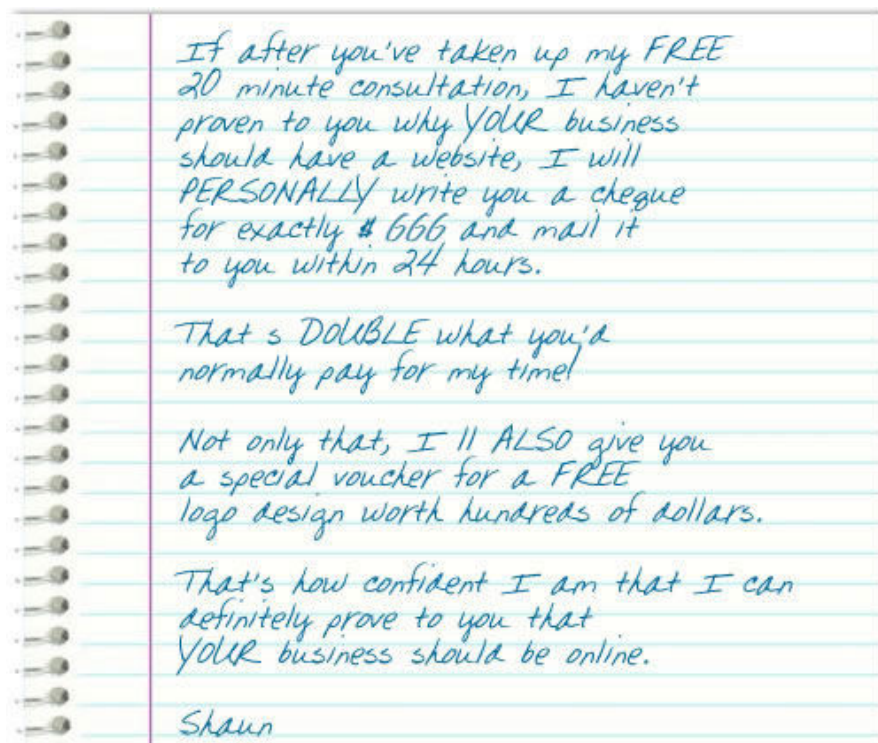
You could also have your website send out automatic, personalised reminder emails the day before an appointment or when it's time for a client to book a new appointment to have their hair cut or recoloured. That way you minimise people missing their appointments and encourage them to come back regularly.

Another powerful technique that we've used successfully online is to make special offers only available on

your website. This not only encourages your existing customers to spend more with you, it also attracts new customers to your business.

...and those are just a few examples for one type of offline business that can work effectively online.

Because I Know Your Time Is Valuable Here's My First No Hassles "I'll Pay You" Guarantee



From *personal experience* I know that your time is **your most valuable resource**. In fact, once you've spent it, you can't EVER get it back!

That's why we have developed software which is available right now that can manage business processes and systemise your business. You can free up more of your time on day to day management, save money on wasted employee time and make **your business more saleable and profitable...**

...And I'm guessing you wouldn't have a problem with **making more profits!**

The thing is, many people think it's just a case of putting together a website, whacking it up online and waiting for people to stumble across your website. I can tell you, **it's definitely NOT that simple.**

Our specialty is building websites that **generate traffic and convert that traffic into real dollars.**

**"If I need business acumen, marketing savvy and explosive creativity
in one neat package, I go to Shaun Stenning"**

Shaun Stenning is a **remarkable marketing machine**. Personally, I have never met someone more gifted and naturally "wired" as a marketer.

If he hasn't yet told you about his business-building exploits while still a wet-behind-the-ears teenager, then take the time to listen. For one, it's a great story, but it also goes to prove some people are just "born with it". And **Shaun is definitely born with it.**



And it's not just raw talent that he's got... he's also an **incredibly hard worker, sincerely conscientious, worldly-wise and gutsy.** From my personal observation, when you

make the wise decision to engage his services, he will own your project with as much passion as if it were his own.

In short, if I need business acumen, marketing savvy and explosive creativity in one neat package, I go to Shaun Stenning... and so should you.

Alister Cameron, Melbourne, Australia
Blog Consultant
www.AlisterCameron.com

Whether you're after a direct response website, a corporate website, a social media website or any other kind of website, we can either rebuild your current website, or we can help you start from scratch.

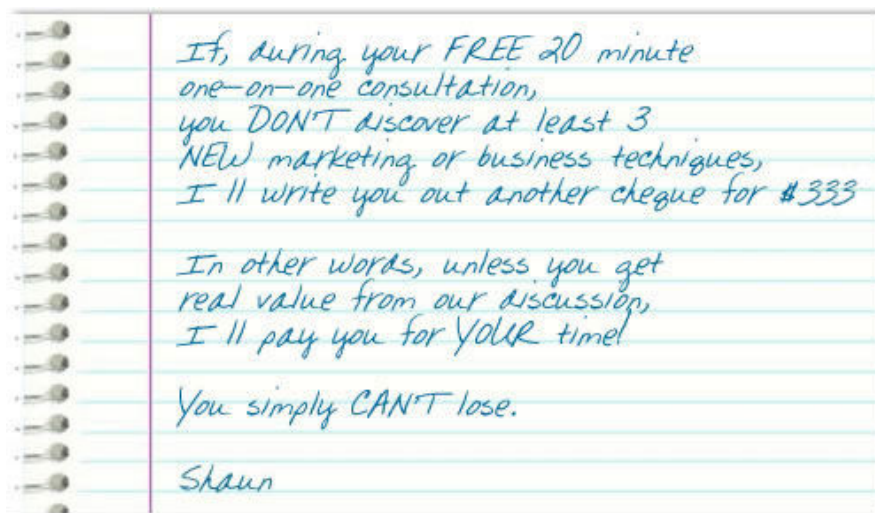
What you definitely DON'T want to do is get your everyday graphic designer to create a pretty website that doesn't make you money. I've spent over three years learning about websites that convert, PLUS our staff are **specialty trained in designing and developing websites that look good AND work.**

Our team use cutting edge technology and are constantly studying the latest trends in marketing, design and website development, so we can ensure **we are always leading the way.**

If you're serious about creating a website that sells and developing a marketing strategy that's **targeted, profitable and cost effective**, book your FREE 20 minute consultation with me today!

I personally guarantee you've got nothing to lose, because it's yours at no cost and I know you'll pick up some **great, new techniques you've never heard of before.**

So Here's My Second No Hassles "I'll Pay You" Guarantee



So, go ahead and book your FREE consultation with me now by clicking on the button below.

[Shaun I've Read Enough! Book Me In Now!](#)

I look forward to talking with you soon.

Shaun Stenning

Shaun Stenning - Website Marketing Specialist

P.S. You'd be crazy to miss out on this **FREE No Obligation Consultation worth \$333**, so [click here](#) now to book yours. (Please understand that I can physically only provide 33 FREE telephone consultations every month, otherwise I couldn't get anything else done.)

P.P.S. Having a successful website can **massively increase the profitability of your business**, both on and offline. It also means that you are open for business 24 hours a day, seven days a week, without having to be at work. Isn't it time you looked at improving (or starting) your website now?

You've got everything to gain with my *TWO incredible guarantees*, so lets [talk now](#), before I'm completely booked out!

"Shaun Continues To Amaze Me With His Marketing Knowledge"

"Shaun and his team have been building websites for my clients for the past 12 months.

Shaun continues to amaze me with his marketing knowledge and I enjoy working with him and his team. **I wish I had discovered Sure Fire Marketing sooner**, so I didn't waste money on websites that lost money instead of making money."

Simone Gordon, Redesdale, Australia
Owner Of Long Grass Projects
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